



AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

17.2.1 Relationships with Regional NGOs and Government for SDG Policy

Have direct involvement in, or input into, national government or regional non-government organizations, SDG policy development - including identifying problems and challenges, developing policies and strategies, modelling likely futures with and without interventions, monitoring and reporting on interventions, and enabling adaptive management

Amity University Madhya Pradesh (AUMP), established under the Madhya Pradesh Niji Vishwavidyalaya Adhiniyam (2007, amended 2010), University committed to advancing the United Nations Sustainable Development Goals (SDGs) through a blend of academic excellence, community engagement, and international collaboration. Within the scope of SDG 17 – Partnerships for the Goals, AUMP has strategically positioned itself as both an implementation partner and an advisory contributor to regional and national policy frameworks. The university actively engages with government bodies, non-governmental organizations (NGOs), and civil society stakeholders to support policy design, monitoring, and community-based interventions.

AUMP's contributions under Relationships with regional NGOs and government for SDG policy, highlight how the institution has combined research-driven advisory input with field-based implementation to create replicable models that inform and strengthen regional SDG policy.

Implementation of NEP 2020

Amity University Madhya Pradesh (AUMP) has strategically implemented the National Education Policy (NEP) 2020 to strengthen partnerships and foster knowledge exchange. Through NEP-aligned initiatives, AUMP has enhanced collaborations with international universities, research institutes, and industry partners to promote cross-border academic and research engagement. Faculty and students are actively involved in joint research projects, student/faculty exchange programs, and co-designed curricula, which improve capacity-building outcomes. NEP-driven programs also emphasize interdisciplinary learning, vocational skill development, and digital education (including SWAYAM courses), enabling knowledge transfer to rural and underserved communities. These efforts reinforce AUMP's commitment to sustainable development, global educational collaboration, and evidence-based policy support, ensuring that educational innovation contributes directly to strengthening partnerships at both national and international levels.

Advisory Input to National Policy Frameworks

1. Unnat Bharat Abhiyan (UBA)

AUMP has been an active participant in the Unnat Bharat Abhiyan (UBA), the flagship rural development programme of the Ministry of Education, Government of India. The university has adopted five villages—Maharajpura, Girvai, Mohanpur, Gangapur, and Behata—to conduct baseline socio-economic surveys and needs assessments. These surveys identified challenges related to sanitation, water scarcity, health care, and livelihood opportunities.

The findings from these surveys were formally reported to the UBA headquarters and regional policy forums, positioning AUMP as an advisory stakeholder in shaping rural development strategies. Through UBA, AUMP demonstrates how universities can act as bridges between grassroots realities and national policy frameworks, ensuring that government strategies are grounded in evidence and adapted to local needs. The project will involve the development of a prototype model of a digital platform, VIDHYA (Virtual Intelligent Digital Helper for Youth and Adolescents), that will provide educational resources and support to students and teachers in remote areas where access to quality education is limited. The project's objectives are to address the observed gaps in the existing education system, build upon the available traditional knowledge, and provide innovative solutions to meet the educational demands of rural communities.

बदलते जमाने का अखबार पीपुल्स समाचार



Date 19 Aug, 2024 - Newspaper - Page5



Image

Text

एमिटी ने उन्नत भारत अभियान के तहत किया बरेठा गांव का सर्वे

ग्वालियर। एमिटी यूनिवर्सिटी मध्य प्रदेश ने उन्नत भारत अभियान के तहत बरेठा गांव का दौरा किया। यह कार्यक्रम भारत सरकार के मानव संसाधन विकास मंत्रालय की प्रमुख योजना का हिस्सा है, जिसका उद्देश्य ग्रामीण क्षेत्रों के विकास के लिए उच्च शिक्षण संस्थानों को जोड़ना है। एमिटी यूनिवर्सिटी ने उन्नत भारत अभियान के तहत ग्वालियर जिले के पांच गांव बरेठा, इकेहरा, उतिला, उदयपुर और सिरसौद को गोद लिया है। इस पहल के तहत, एमिटी के उन्नत भारत अभियान सेल द्वारा बरेठा गांव का पहला सर्वे किया गया। इस सर्वे का उद्देश्य गांव के निवासियों की बुनियादी समस्याओं को समझना



और उनके समाधान के लिए कदम उठाना था।

एमिटी स्कूल ऑफ इंजीनियरिंग एंड टेक्नोलॉजी के फैकल्टी और परियोजना के प्रमुख अन्वेषक डॉ. दीपक मोटवानी ने सर्वे का नेतृत्व किया। इस दौरान गांव का सर्वेक्षण और घरेलू सर्वे के दौरान फार्म भरवाए गए, जिनसे ग्रामीणों की प्रमुख समस्याओं का पता लगाया गया।

विद्या प्रोजेक्ट के तहत बरेठा गांव का दौरा



ग्वालियर। एमिटी विद्या के शिक्षकों ने गत दिवस उन्नत भारत अभियान के अंतर्गत संचालित वर्चुअल इंटेलिजेंट डिजिटल हेल्पर फॉर यूथ एंड एडोलसेंट्स प्रोजेक्ट के लिए बरेठा गांव के शासकीय उच्चतर माध्यमिक विद्यालय में दौरा किया। विद्यालय में कार्यरत शिक्षकों से चर्चानुसार प्रोजेक्ट कार्यान्वयन के लिए विद्यालय परिसर में स्थान तय किया गया। इस अवसर पर एमिटी विश्वविद्यालय के प्रो-चांसलर लेफ्टिनेंट जनरल वीके शर्मा, एवीएसएम (रिटायर्ड), कुलपति प्रोफेसर डॉ. आरएस तोमर, प्रो-वाइस चांसलर (रिसर्च) डॉ. एमपी कौशिक और कुलसचिव डॉ. राजेश जैन उपस्थित थे। जिला शिक्षा अधिकारी विनय कटियार,

विद्यालय के प्रधानाचार्य पुरुषोत्तम शर्मा तथा शिक्षक शिवकांत शर्मा, प्रीति अग्रवाल तथा अन्य शिक्षकों ने इस प्रोजेक्ट की सराहना करते हुए इसे शिक्षा के लिए एक क्रांतिकारी पहल बताया। इस दौरे में विश्वविद्यालय के सहायक प्राध्यापक डॉ. दीपक मोटवानी आशीष त्रिपाठी, डॉ. नरेंद्र कुमार गर्ग, डॉ. अजय कुमार दादोरिया और पीआरओ सुनील गोयल ने भाग लिया। उन्नत भारत अभियान, मानव संसाधन विकास मंत्रालय, भारत सरकार का प्रमुख कार्यक्रम है, जिसके तहत एमिटी विश्वविद्यालय ने जिले के पांच गांव बरेठा, इकेहरा, उटीला, उदयपुर और सिरसौद को उनके समग्र विकास के लिए गोद लिया है।



V.I.D.H.Y.A



VIRTUAL INTELLIGENT DIGITAL HELPER FOR YOUTH AND ADOLESCENTS



VIDHYA IS AN AI- POWERD VIRTUAL ASSISTANT DESIGNED TO INTERACT WITH USERS THROUGH VOICE COMMANDS ANSWER EDUCATIONAL QUERIES FOR STUDENTS (FROM CLASS 6TO 10)

विद्यया एक AI- संचालित वर्चुअल सहायक है जो आवाजी अदेशों के माध्यम से उपयोगकर्ताओं के साथ बातचीत करती है कक्षा 6से 10 तक के छात्रों के लिए शैक्षिक प्रश्नों का उत्तर देती है।

Student Co-ordinator:-
Prashant Sai Kalepu
Md Azam
Rahul Singh Dhakad
Karan Kumar
Chaurasiya
Hadik Chandra
Ajay Pratap Tomar

Faculty Co- Ordinator
Dr. Deepak Motwani (uba Coordinator
U060A4, Amity University MP)
Mr. Ashish Tripathi
Dr. Narendra Kumar Garg
Dr, Ajay Kumar Dadoriya

स्थल: शासकीय हाई स्कूल, बरेठा (ड्राइस कोड:- 23040412708)



Coordinator, UBA, Dr. Vivek Singh Kushwah filling the survey form from the villagers



Co-Coordinator, UBA, Dr Deepak Motwani filled the village survey form



Dr. Rachana Kathal, Associate Professor, Applied Chemistry, ASET, AUMP carried out the diabetic checkup of villagers

2. Smart City Gwalior Mission

Another area where AUMP has contributed advisory input is the Smart City Mission in Gwalior. Through the Centre of Excellence – Smart City Gwalior, AUMP serves as a knowledge partner to the Gwalior Nagar Nigam, supporting efforts to modernize urban infrastructure and improve quality of life.

In May 2024, the university organized a policy-focused event titled “Ek Swapna: The Smart Gwalior”, which involved 11 interdisciplinary student teams analyzing best practices from Indian smart cities such as Indore, Pune, and Surat. Participants compared technological innovations, governance models, and sustainability practices, ultimately recommending policy adaptations for Gwalior’s Smart City framework. These recommendations, compiled into a report, were shared with local government authorities, demonstrating AUMP’s role in policy dialogue, monitoring, and capacity building for urban development.

By engaging students, faculty, and civic authorities in co-creation, AUMP helps model policy futures for Gwalior that balance technological advancement with citizen responsibility, contributing to SDG 11 (Sustainable Cities and Communities) and SDG 17 (Partnerships for the Goals).







3. Implementation Partnerships with NGOs and Civil Society

While advisory contributions remain central, AUMP also collaborates with NGOs and civil society organizations to implement SDG-aligned initiatives at the community level. These engagements strengthen the monitoring and reporting components of SDG policies and create direct social impact.

MoU with JKG Sustainable Development Foundation (Delhi): This collaboration promotes research in environmental protection and biotechnology, while providing students with internships and field projects to monitor policy outcomes in renewable energy and waste management.

4/15/2019 Mail - rkmishra@gwa.amity.edu

MOU between JKG and Amity for Applied Research


Sarvesh Sharma <sharmasarveshj@gmail.com>
Mon 4/15/2019 12:21 PM

To: Dr Raghendra Kumar Mishra <rkmishra@gwa.amity.edu>;

Dear Dr Mishra,
This is in continuation to our MOU, we wish to inform as under:

1. Project Title "Standardization of Micropropagation Technique for Selected Plants and their value addition to farmers' income in neighboring villages of Gwalior district.
2. The fund for Rs 60,000/- has been transferred vide NEFT no BARBX19100060209 DATED 10.04.2019. towards fellowship for the candidate for six months for the year 2019-2020.
3. We shall send payment of Rs 25000 for chemicals for the year in due course.

We look forward for your support in enabling farmer income in our area
Thanks and Regards
Sarvesh Sharma
Director
JKG Sustainable Development Foundation
6D, MIG DDA Flats
Shivam Enclave, Delhi 110032 India
Phone : 9810659284


Registrar
Amity University Madhya Pradesh
Gwalior

Health Camps with Ek Kadam Vikas Ki Aur Welfare Society: Faculty and students from the Amity Institute of Pharmacy organized health awareness and check-up camps in Berja village, with the support of government doctors. These initiatives not only improved local health outcomes but also provided evidence for regional health policy refinement.





4. Centre of Excellence for Detection of Fake News & Disinformation (CDFND)

Fake news is one of the biggest challenges being faced by world and civil society in the current times. Video and Photo morphing is not new to the world, but in this era of digital media, it is becoming more challenging, and we must curb this monster before it creates another mess in the world. To contribute to fighting against misinformation, Amity School of Communication has established a Centre of Excellence for Detection of Fake News & Disinformation (CDFND) at Amity University Madhya Pradesh. This Centre remains updated about technology for Detection of Fake news/videos/audios/pictures on social media/print/ electronic media. It also liaises with agencies like Google News Initiative, Poynter with know-how and methodology for Detection of Fake News. The Centre mainly trains the faculty members, research scholars and students of AUMP in general, and students of ASCO in particular in technology associated with the subject. It also gives training and consultancy to various Government/Educational institutes of Madhya Pradesh and other parts of India.





5. World Pharmacist Day Celebration at Berja Village (25 September 2023)

Amity Institute of Pharmacy (AIP), Amity University Madhya Pradesh, organized a Health Check-up and Awareness Camp at Berja Village, Government Hospital & Anganwadi, Morar (Gwalior) to mark World Pharmacist Day 2023. The initiative, conducted under the community outreach drive of the Amity Education Group, aimed to promote public health awareness and highlight the vital role of pharmacists in community welfare.



6. National Service Scheme (NSS) and National Cadet Corps (NCC): AUMP's NSS volunteers have played a crucial role in spreading awareness about sanitation, hygiene, and democratic participation in its five adopted villages. Two villages were officially declared Open Defecation Free (ODF) due to NSS-led interventions.







Through these partnerships, AUMP ensures that national and regional SDG policies are not only implemented but also monitored and refined through grassroots feedback loops.

7. Policy Experimentation and Adaptive Learning

One of AUMP's distinguishing features is its role as a policy laboratory, where interventions are piloted, monitored, and improved. For example:

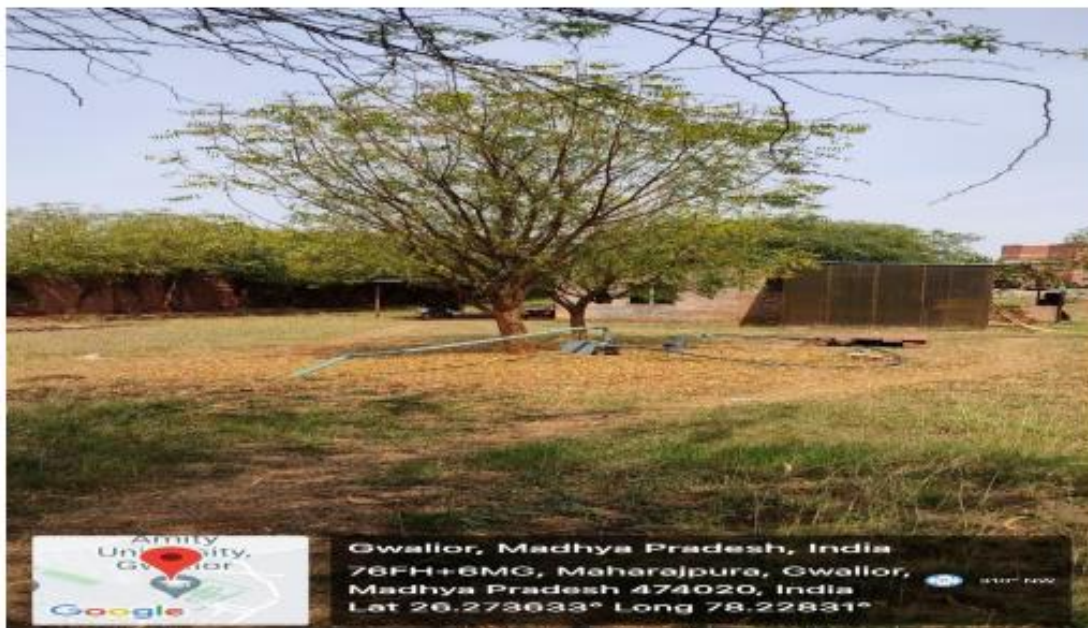
Rainwater Harvesting at Behata Village: Beyond its approval, the project is monitored by students, generating data on groundwater recharge that informs regional water policy frameworks.

1) Rain water harvesting



Rain Water Harvesting System A Block

2) Borewell /Open well recharge



Borewell Behind C Block 1

3) Construction of tanks and bunds



Tanks Behind C Block

4) Waste water recycling



Waste Water Recycling System Near Hostel Crossing

Community-based Events: Poster-making competitions on Earth Day (22 April 2024), guided by the Ministry of Earth Sciences, were used as platforms to mobilize youth participation in national environmental policy campaigns.



Such initiatives illustrate AUMP's role in adaptive policy management, where data from field-level interventions feeds back into the design of better strategies.

8. Recognition of Policy Engagement and Sustainability Leadership

AUMP's advisory and implementation roles are reinforced by external recognition:

The university received the Green Audit Certification (2022) from Enviraj Consulting Pvt. Ltd., validating its compliance with environmental sustainability standards.



In 2025, AUMP was honored with the Global Green University Award at the 9th NYC Green School Conference (Cornell University, USA), organized with UNESCO IESALC, UN SDSN, and Columbia Climate School. This recognition highlights AUMP's leadership in integrating sustainability into policy, education, and institutional operations.



These awards strengthen the credibility of AUMP's contributions to both national and international SDG agendas.

Amity University Madhya Pradesh's reflects a hybrid model of advisory input and grassroots implementation. Through its active participation in the Unnat Bharat Abhiyan and the Smart City Mission, the university provides evidence-based recommendations that directly shape regional policy. Meanwhile, its NGO collaborations, NSS initiatives, health camps, legal aid services, and capacity-building programmes ensure that SDG strategies are effectively implemented, monitored, and refined through community engagement.

By serving simultaneously as a policy advisor, implementation partner, and knowledge hub, AUMP exemplifies the role of higher education institutions in advancing the SDGs. Its approach demonstrates that universities are not just consumers of policy but co-creators of sustainable futures, ensuring that the SDG framework is translated into tangible benefits for local communities while contributing to global dialogues on sustainable development.

S. N O	SDG	EVENT LINK
1	AUMP's MoU with JKG Sustainable Development Foundation, Delhi	https://www.amity.edu/gwalior/naac/3_2_1/proof/3.pdf
2	Poster Making & Slogan Writing Competition	https://www.amity.edu/gwalior/event-detail-normal.aspx?Event=13922&Events=Events
3	Amity University Madhy	https://www.amity.edu/gwalior/event-detail-normal.aspx?Event=14022&Events=Events

	a Prades h's Centre of Excell ence – Smart City Gwalior	
4	Centre of Excell ence – Gwalior as a Smart City at Amity Univers ity Madhy a Prades h	https://www.amity.edu/gwalior/event-detail-normal.aspx?Event=13172&Events=Events
5	Health and wellbei ng through knowle dge and awaren ess Progra mmes	https://www.amity.edu/gwalior/unsdg/pdf/good-health-and-well-being.pdf
6	World Pharma cist Day Celebra tion at Berja Village	https://amity.edu/event-detail-normal.aspx?Event=13283&Events=Events&utm
7	Outrea ch	https://www.amity.edu/gwalior/pdf/sustainabilityrankings/outreach_projects_for_the_local_community.pdf?utm_source

	<p>projects (education, health, information services, reading, community engagement, tutorials) for the local community under National Service Scheme</p>	
8	Water Harvesting	https://assessmentonline.naac.gov.in/storage/app/hei/SSR/107729/7.1.4_1681954049_10622.pdf
9	Earthday Poster making event	https://www.amity.edu/gwalior/event-detail-normal.aspx?Event=13922&Events=Events